



# Super Star Newsletter

December 2013

Super Star Mobile Grooming is South Florida's premier mobile pet grooming salon serving both Miami-Dade and Broward counties. We give all of our furry little clients the Star treatment. Your pet will be pampered, prepped and ready for the red carpet!

## Now Checking In: Pets

From peti-cures to pet sitting how to keep your pets comfortable on holiday vacay...

As pets have evolved into family members — a trend market researchers refer to as "humanization" — it is hardly surprising that people want to take them along when they travel. And more and more hotels are happy to oblige. Now with the holidays approaching us, how could we leave our little ones behind... Yes, our pets.

Whether you are hitting the road with your teacup poodle, a tomcat, or a terrier, there's some special considerations to find the best lodging for you and your pet.



While more and more hotels are becoming pet-friendly, you still need to be prepared for the following:

- **Double-check pet fees and restrictions:** Accommodations often have restrictions on the size and age of animals (puppies tend to be discouraged). Fees can range from a nominal daily charge to a refundable damage deposit to a hefty nonrefundable flat fee. Note that daily fees can vary depending on the size or type of pet.
- **Scope out the surroundings.** When booking, ask about local green spaces and the safety and general noise level of the area.

- **Look for pet extras.** Services are especially useful in urban areas where you're more likely to leave your pet behind while sightseeing. Many hotels offer special beds and treats, dog-sitting and dog-walking services, and even spa services and pet-centric activities and events. Before you settle, shop around to see which hotel offers the most support for your pet.
- **Request a ground-floor room.** This is convenient for late-night potty runs, and means little unnecessary schlepping for you at properties that don't have elevators.
- **Be wary of special "pet rooms."** When booking, ask tough questions about how the pet rooms differ from the rest of the property, and make clear your request for a no-smoking room.
- **Control who comes into contact with your pet.** Allowing too many people to say hello to him may add to his stress (and yours). Watch your pet for signs of anxiousness—yawning, excessive panting, avoiding eye contact—and give him a minute to relax quietly. Most pets should have no more than one hour of intense meeting and greeting a day.
- **Deal with damaged property immediately.** If your pet damages anything, immediately discuss the situation with the manager—don't wait until checkout to resolve such matters.

## Super Star of the Month: Charlie!

Meet Charlie! He's is 1 year old Lab mix who is full of enrgy and loves to play at the park with other young pups!



CLICK HERE  
TO SCHEDULE YOUR  
NEXT GROOMING

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